



JOHN LYON'S CHARITY

Promoting the life chances
of children and young people
through education and the Arts



PRESS KIT

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1 What is John Lyon's Charity?

John Lyon's Charity is the leading **independent funder** for **children** and **young people** in nine North and West London boroughs. The Charity awards more than **£10 million** a year to organisations that seek to promote the life-chances of children and young people through education. The boroughs which make up its Beneficial Area are: Brent, Barnet, Camden, Ealing, Hammersmith & Fulham, Harrow, Kensington & Chelsea and the Cities of London and Westminster. To date, it has granted over **£115 million** to diverse projects including youth clubs, supplementary schools, emotional wellbeing initiatives, sports schemes, arts programmes and academic bursaries. The Charity believes there is **life-changing value** in investing in children and young people **long-term, in the place where they live.**



Why? What? When? How?

WHY those areas?

In the 16th century yeoman farmer, John Lyon, was granted a Royal Charter by Elizabeth I to found a free grammar school (Harrow) for boys. He also set up a Roads Trust to maintain two roads between London and Harrow (the Edgware and Harrow Roads). Several years later he established an endowment for maintenance of the roads in the form of a farm in the area now known as St John's Wood. In 1991, the Charity Commission allowed the Trustee of the endowment to use the income for charitable purposes to benefit children and young people living in the boroughs serviced by the Harrow and Edgware roads, which has continued to this day.

WHAT does it do?

The Charity's mission is to promote and support the life-chances of children and young people up to the age of 25. It funds opportunities for children through the arts, sport, science, youth clubs and family centres, as well as educational support for those with disabilities and/or special needs. It creates partnerships to make significant changes to local children and young people's circumstances. Currently, one of the Charity's most successful initiatives is the establishment of the Young People's Foundations (YPFs) in its Beneficial Area which may be adopted as a model nationally. YPFs are independent membership organisations for everyone at a local level that works with children and young people, from the mosque to the fire brigade.

JLC funds opportunities for children through the arts, sport, science, youth clubs and family centres, as well as educational support for those with disabilities and/or special needs.



WHEN does it do it?

John Lyon's Charity gives grants for the long-term and invests time in any group it works with. It arrives gently, engages patiently and collaborates with grantees on their projects and programmes. John Lyon's Charity wants to see the organisations it supports grow and become self-reliant. The Charity sees itself as more than a grant maker; it listens to the local community. It brings local knowledge, understanding and collaboration. It is invested for the long-term in its local communities and can be relied upon, by its grantees, not to go anywhere.

HOW does it do it?

John Lyon's Charity awards grants to registered charities and organisations with automatic charitable status that work with young people up to the age of 25. It does not give grants to individuals. The Charity has a hands-on approach to grant giving; its staff visit all of its grantees to really understand their needs, strategies and finances. With the knowledge, relationships and insight built up over almost 30 years of grant-making, we do not shy away from taking risks when making grants to improve the lives of children and young people. The funds can be used in a variety of ways; from school holiday activities and trips to core funding of grassroots organisations.

3 Spokespeople



Dr Lynne Guyton

Chief Executive

Lynne is the strategic leader for John Lyon's Charity ensuring it has a long-term vision. She oversees the approach to grant giving in the Charity's Beneficial Area of nine London boroughs. In addition, Lynne oversees the direction and management of the Charity's endowment. She holds a Doctorate in Economics from Cambridge University and is passionate about how the Children and Young People's sector is served. She engages in matters of Governance, Policy and Strategy to support it.



Cathryn Pender

Grants Director

Cathryn is passionate about the CYP sector and has been a driving force in the development of the Charity since it first began giving grants in the early 1990s. Cathryn works to deliver new and strategic grants in partnership that will strengthen and enhance the CYP sector. She is an expert across the Charity's portfolio, with particular interest in working with Arts institutions to bring creative learning to their heart and in developing effective emotional wellbeing initiatives that focus on prevention.



Lloyd Gay

Finance Director

Lloyd is responsible for the day-to-day management of the Charity's finances and works closely with the CEO on matters related to the Charity's strategic finance. He is a specialist in the administration of grant making charitable foundations, trusts and estates and related accounting and tax compliance. Lloyd is personally and professionally invested in supporting and enhancing young people's life chances.



Erik Mesel

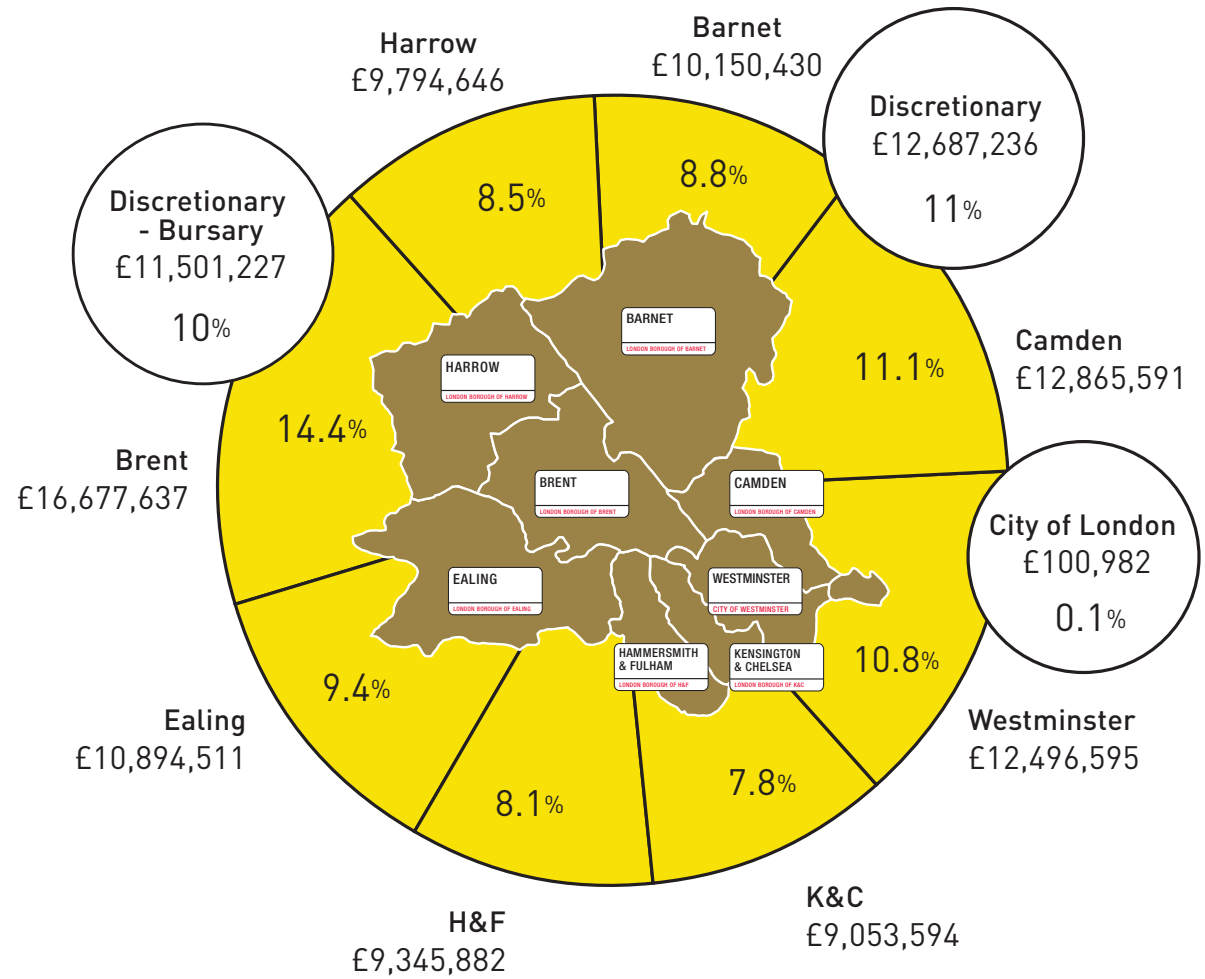
Senior Grants & Public Policy Manager

Erik is responsible for maintaining the close links between the Charity, local authorities and Central Government. He leads on the pioneering Young People's Foundation model across the Charity's Beneficial Area. Erik also nurtures relationships with other external organisations and sits on the boards of London Funders and CVS Brent. His grant giving focus is BME groups, supplementary schools and youth clubs.

4 Key Statistics

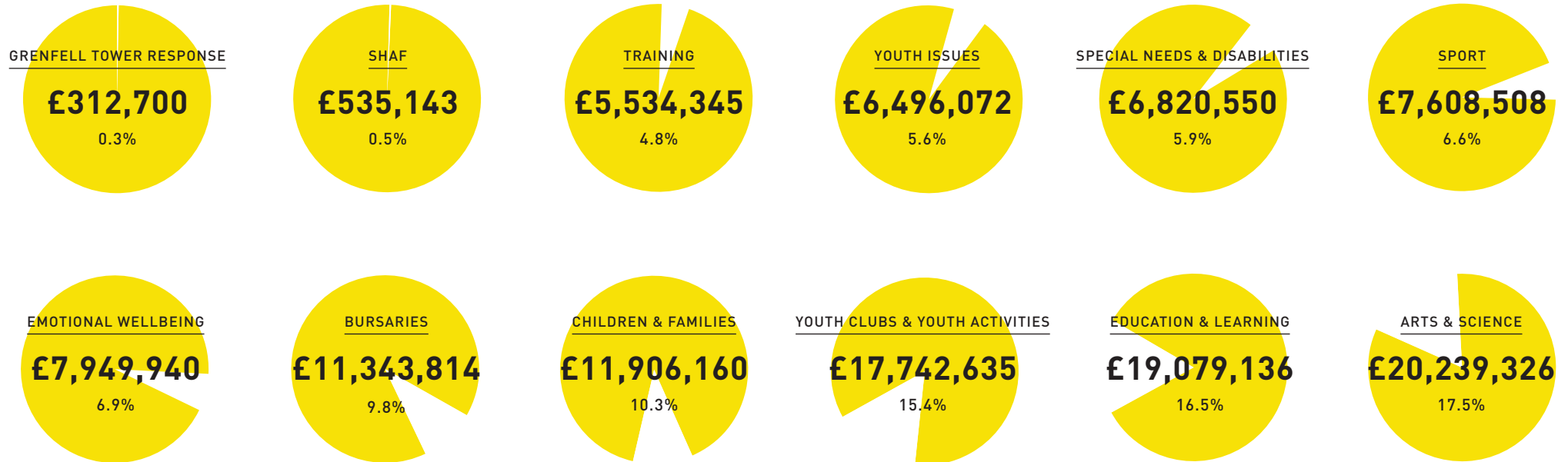
Borough spend since 1991

£115,568,329



Total spend since 1991

£115,568,329



6 Testimonials

Somali Youth Development Resource Centre

“ The impact the funding has on our service users has been huge. It has made a real difference to the attitudes, conduct, confidence and general outlook of many young people we work with, aspiring each to reach their full potential.

Abdiwahab Ali
Acting Director
SYDRC & N1C Centre



Art Against Knives

“ JLC has helped Art Against Knives to become the organisation we are today ... JLC's belief in our work and understanding of the importance of core funding has provided us with a solid foundation from which to expand our services including: three community nail bars for women aged 12-25 with a specialist Young People's Violence Advisor...

Alice Collins
In Our Hands Programme
Co-ordinator



Grantee Films 2018

Powerful, three-minute films created through a communications capacity building initiative with Media Trust, demonstrating some of the fantastic work of the charities we support.

Grasvenor Project

<https://vimeo.com/319945044>

Bag Books

<https://vimeo.com/319941392>

Kids Cookery School

<https://vimeo.com/319943518>

Woodland Adventure Forest School

<https://vimeo.com/319946733>

Stonebridge Boxing Club

<https://vimeo.com/319945236>

7 Publications & Contact

Recent Media

<http://jlc.london/blogs/dr-lynne-guyton/>

<https://vimeo.com/johnlyonscharity>

Publications

<http://jlc.london/news/publications/>



Photos for Press

Photos for press and logos are available here

<https://www.dropbox.com/sh/vlwdu9y8bw1c5nv/AACTwYDqrl2rDwSvHOPWX3-Ba?dl=0>



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